

Refer a Friend Terms & Conditions

1. The Refer a Friend incentive is open to all existing residents of Pure Hammersmith (the Accommodation) who recommend the Accommodation to a friend (the Referred Student). When the Referred Student subsequently becomes a resident of the Accommodation (a Referral). The Reward on offer is £200 cashback (the Prize) which is for the Referrer Student only.
2. The Prize is only on offer in respect of referrals leading to new bookings for the 2017/2018 academic year only.
3. The reward is being offered by Pure Hammersmith, Pure Hammersmith Ltd, 35 Park Lane, London, W1K 1RB, 07296440.
4. For a referral to be eligible for the Prize:
 - a. the Referred Student must not currently or previously have been a resident of any property managed by CRM Students;
 - b. the Referred Student must have booked a room, paid and moved in to the property for the 2017/2018 academic year.
5. To claim the Prize:
 - a. at the stage of booking, the Referred Student must select “Friends” under the “How did you hear about us section”. The Referrer’s name must then be entered in to the special requirements box on page 2;
 - b. the Referrer must contact the respective Accommodation Manager at the accommodation to be booked via email (enquiries@purehammersmith.com) giving the name of the Referred Student within 28 days of the date on which the Referred Student booked a room at the Accommodation.
6. On receipt of the email from the Referrer, the Accommodation Manager will verify the Referrer’s eligibility to claim the Prize.
7. The closing date of the Refer a Friend incentive is 20th October. Applications received outside of this time period will not be accepted.
8. Once the Accommodation’s manager has verified eligibility, the Referrer Student will receive the Prize within a month of the Referred Student moving in to the Accommodation.
9. The incentive is being managed by CRM Students who reserves the right to suspend, cancel or modify the prize at any time (and for any reason) without notice.
10. CRM Student’s decision in respect of all matters to do with the incentive will be final and no correspondence will be entered into.
11. Applicants shall be deemed to have accepted these Terms and Conditions.